

Kansas Home Care & Hospice Association
2019 Annual Meeting
INVITATION TO EXHIBIT



EARLY BIRD DISCOUNT ENDS MARCH 20



September 18-19, 2019
DoubleTree by Hilton
Lawrence, Kansas

A Special Invitation

As an existing, or potential, business partner of home care and hospice providers in Kansas, the Kansas Home Care & Hospice Association invites you to join us at our 2019 Annual Meeting to be held September 18 and 19, 2019, at the DoubleTree by Hilton in Lawrence, Kansas.

The KHCHA Annual Meeting is the major home care and hospice event in Kansas. With the ongoing changes in the home health and hospice industry, providers depend on the information made available at our Annual Meeting, so we expect a large number of participants from agencies across the state. It also provides a great opportunity for networking and fun.

We recognize the importance of the products and services that you provide to the home care and hospice industry; therefore, we have tried to incorporate a number of options that will give you direct access to our participants. Please consider which option, or group of options, will best meet your needs and priorities.

Exhibits – New Area for 2019!

At the request of our business partners, we are moving our exhibits out of the ballroom and into the pre-convene area, for improved networking opportunities. The exhibit registration fee is for two days—see schedule below—and includes use of a 6-foot by 30-inch draped table with two chairs. Access to a 110v outlet can be provided, but arrangements must be made through the DoubleTree. A form for this purpose will be sent in August with your exhibitor packet. If you have other special considerations, please contact the KHCHA office.

Exhibitor Schedule

Wednesday, September 18, 2019		Thursday, September 19, 2019	
8:30 to 10:45 a.m.	Exhibit Set-Up	10:45 a.m. to Noon	Exhibits
10:45 a.m. to Noon	Exhibits	Noon to 12:20 p.m.	Door Prize Giveaway
1:30 to 2:30 p.m.	Executive Network	12:20 to 2:00 p.m.	Exhibit Tear-Down
4:30 to 6:00 p.m.	Evening Social		

Workshop Attendance

All registered exhibitors are invited to sit in on any or all of the nearly 20 educational workshops offered at our annual conference. Workshop tracks include management, clinical, hospice and home health aides. Not only is this a great way to learn more about the issues providers are facing, but also one more opportunity to network.

Brochure Advertisement

Advertising space is available in the official Annual Meeting registration brochure to be sent to all licensed agencies in the state of Kansas during the month of July. Brochure ads are full color, business card size (3½" x 2"). Brochure ad deadline is **June 20**.

Conference Packet Advertisement

You may choose to place a half-page or full-page advertisement in the official conference packet received by all conference attendees. These B&W ads are reproduced on separate sheets of paper so they can be easily filed for future reference. Packet ad submission deadline is **August 20**.

Co-Sponsorship

Co-sponsorship is one more way for you to gain additional exposure and show your support of the home care and hospice industry and KHCHA. KHCHA welcomes co-sponsorships of conference materials, breaks, speakers, and our Wednesday evening social. As a co-sponsor with KHCHA, you will receive special acknowledgment in conference packet enclosures, on signs, and through verbal announcements during the conference. This year, co-sponsors will also have the opportunity to introduce themselves while introducing one or more of our speakers throughout the conference. Finally, as a co-sponsor you are eligible to receive a FREE ad in the Annual Meeting registration brochure (see registration form for details). With so many benefits of being a co-sponsor, we hope you will seriously consider this option.

Business Partners List

By registering as an exhibitor or co-sponsor at our Annual Meeting, you will be listed as a 2019 Business Partner. Your business name, address, phone number, website and your product/service will be listed and distributed to all Annual Meeting attendees and all KHCHA members. If you register by **June 20**, your business name will also be listed in the Annual Meeting registration brochure as a participating exhibitor.

Door Prize Giveaway

Door prizes are a wonderful way to draw conference participants to your exhibit. We hope that you will consider offering a door prize and be willing to wait until Thursday's luncheon from 12:00 to 12:20 p.m. to announce your winner. Prizes need not be elaborate – even small items are lots of fun! Please let us know if you will be participating by checking the box in the Options section of the registration form that you return to us.

Register Now!

Don't delay registering for this terrific opportunity to promote your presence within the home care and hospice industry in Kansas. The early bird discount expires March 20. Space is limited, and exhibitors will be accepted and placed on a first-come basis. If the exhibit space reaches capacity, KHCHA reserves the right to turn away late registrants. No registrations will be accepted after **August 30**.

Questions?

For further information on options, contact Kristen Ada, KHCHA Director of Programs & Member Services, 913/669-0460, kada@kshomecare.org.

**Kansas Home Care & Hospice Association
2019 Annual Meeting • September 18-19, 2019
Exhibitor Registration Form**

Part One – Contract/Company Information

Company Name* _____ agrees to support the 2019 KHCHA Annual Meeting as indicated in Part Two of this registration form. *(Please list company name as it should appear on conference materials.)*

Remittance in the amount of \$ _____ is enclosed or will be sent by ____/____/2019.

Contact Person* _____ E-mail _____

Representative(s) to Attend _____

Primary Representative's E-mail _____

Product/Service to be Exhibited *(10 words or less)* _____

Address* _____ City _____ State _____ Zip _____

Phone* _____ Website _____

**If contact information to be listed on promotional materials is different than the contact information listed above, please attach the additional information on a separate sheet.*

**Make checks payable to: KHCHA
P.O. Box 67203
Topeka, KS 66667**

Credit card payments can be accepted online via PayPal®. If you wish to pay by credit card, please list the email address to which a PayPal® invoice should be sent: _____

Register early -- the Early Bird Discount expires March 20. Space is limited in the exhibit hallway, and exhibitors will be accepted and placed on a first-come basis. **No registrations will be accepted after August 30. Cancellations must be in writing and are non-refundable after August 30. Prior to August 30, refunds will be issued less a \$25 processing fee.**

Part Two – Options

Please read each section carefully and indicate your choice of options below and on the reverse side.

Exhibit Space – Wednesday, September 18 and Thursday, September 19

Early Bird Price (by March 20):

KHCHA Member* \$425
Non-Member 850

Rates after March 20, 2019:

KHCHA Member* \$470
Non-Member 940

Non-Profit Rate: \$350

(please call the KHCHA office to see if you qualify)

(CONTINUED...)

Luncheon Tickets

(Registered exhibitors receive one complimentary luncheon ticket. Additional tickets may be purchased.)

Yes, we plan to use our one complimentary luncheon ticket on (*choose ONE*):

Wednesday, September 18

Thursday, September 19

Yes, we would like to purchase additional tickets (*enter quantities*):

_____ for Wednesday at the cost of \$20.00 per ticket, and

_____ for Thursday at the cost of \$20.00 per ticket.

No, we will not be using any luncheon tickets.

Total Cost of Luncheon Tickets: _____

Door Prize

Yes

No

Registration Brochure Advertisement

(Artwork must be received by **June 20, 2019**.)

Business Card (Color, 3½" x 2") KHCHA Member* \$90 Non-Member \$180

+ Sales Tax ** Rate _____ % Tax Amount \$ _____ Total Cost of Brochure Ad: _____

*** If based in Kansas, please include sales tax applicable to your location. If no sales tax is included due to your sales tax exempt status, please include a copy of a completed exemption certificate.*

Conference Packet Advertisement - Distributed to all Annual Meeting participants

(Artwork must be received by **August 20, 2019**)

Full-Page (B&W, 8½" x 11") KHCHA Member* \$170 Non-Member \$340
Half-Page (B&W, 5½" x 8½") 90 180

+ Sales Tax ** Rate _____ % Tax Amount \$ _____ Total Cost of Packet Ad: _____

*** If based in Kansas, please include sales tax applicable to your location. If no sales tax is included due to your sales tax exempt status, please include a copy of a completed exemption certificate.*

BONUS! Sign up to advertise in our Annual Meeting Conference Packet and receive a FREE ad in an issue of KHCHA's e-news. Yes, we would like to place our free ad in (*choose one*):

August

September

October

Co-Sponsorship

1. We would like to co-sponsor the KHCHA Annual Meeting as indicated below:

Amount

Break (\$500 Minimum— *the average break costs \$1200-\$1500*) \$ _____

Wednesday Evening Social (\$300 Minimum— *total cost ranges from \$1500-\$2000*) \$ _____

Materials/Speaker: Please indicate the specific conference item (bags, lanyards, etc.) or speaker you would like to provide/co-sponsor: _____

2. **BONUS!** Sign up as a co-sponsor of the KHCHA Annual Meeting and receive a FREE ad in the Annual Meeting registration brochure. Ads are color, 3½" x 2" and must be received by **June 20, 2019**.

Yes, as a co-sponsor, we would like to place our free ad in the conference registration brochure.

*** The 2018-2019 KHCHA Associate Member Rate is only \$438.** By joining now, you can exhibit at the KHCHA Annual Meeting at the member rate and begin enjoying the many benefits of membership in the Kansas Home Care & Hospice Association. For additional membership information, contact the KHCHA office at 785/478-3640 or visit our website at www.kshomecare.org.