

Door Prize Giveaway

Door prizes are a wonderful way to draw conference participants to your exhibit. We hope that you will consider offering a door prize and be willing to wait until Wednesday afternoon to announce your winner. Prizes need not be elaborate – even small items are lots of fun! Please let us know if you will be participating by checking the box under Additional Options on the registration form that you return to us.

Register Now!

Don't delay registering for this terrific opportunity to promote your presence within the home care and hospice industry in Kansas. For exhibitors, the early bird discount expires **April 1.** For tiered sponsorships, some advertising benefits will have June and early August deadlines. In order to receive all the benefits of tiered sponsorships, be sure to register by **July 1.** Final registration deadline: **August 30.**

Questions?

For further information on options, contact Kristen Ada, KHCHA Executive Director, 785/478-3640, kada@kshomecare.org.



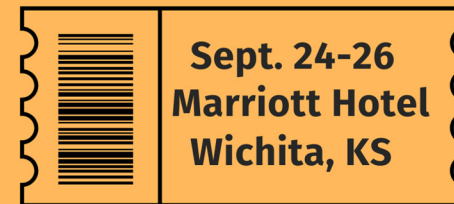
Kansas Home Care & Hospice Association
P.O. Box 696
De Soto, KS 66018
(785) 478-3640
www.kshomecare.org

2024 KHCHA ANNUAL CONFERENCE

HOME CARE & HOSPICE LEADERS...



Full Steam Ahead!



An Invitation to Exhibit

A Special Invitation

Wednesday, September 25, 2024
Wichita Marriott Hotel, Wichita, Kansas

The Kansas Home Care & Hospice Association Annual Conference is the major home care and hospice event in Kansas. With the ongoing changes in the home health and hospice industry, providers depend on the information made available at our Annual Conference, so we expect a large number of participants from agencies across the state. It also provides a great opportunity for networking and fun. We have tried to incorporate a number of options that will give you direct access to our participants. Please consider which option will best meet your needs and priorities.

Exhibits—One Day Only

Due to ongoing staffing challenges in our industry, our Annual Conference schedule has been revised for 2024. While the conference is planned for three days, **exhibit space will be available just ONE full day** — see exhibitor schedule — and includes use of a 6-foot by 30-inch draped table with two chairs. Access to a 110v outlet can be provided, but arrangements must be made through the Marriott. A form for this purpose will be sent in August with your exhibitor packet. If you have other special considerations, please contact the KHCHA office.

Business Partners List

By registering as an exhibitor and/or sponsor at our Annual Conference, you will be listed as a 2024 Business Partner. Your business name, logo, address, phone number, website and your product/service description will be listed on the conference event app accessible by all Annual Conference attendees and listed on the KHCHA website available to all KHCHA members.

Tiered Sponsorships for KHCHA Members

In response to requests for more opportunities for year-round marketing, we have developed a tiered sponsorship program for our members. In addition to exhibit space, our Gold, Silver and Bronze sponsors will receive different levels of advertising and recognition both at the 2024 Annual Conference and at future educational programs and on the KHCHA website. Full benefits of each tier are outlined on the registration form. We encourage you to take a look and register soon—the number of Gold sponsors is limited.

Workshop Attendance

All registered exhibitors are invited to sit in on any or all of the educational workshops offered over the three days of our Annual Conference. Not only is this a great way to learn more about the issues providers are facing, but also one more opportunity to network. The full workshop line-up will be available in July.

Exhibitor Activities

Tuesday, September 24, 2024

7:00 to 8:30 p.m. Evening Social

Wednesday, September 25, 2024

9:00 to 10:45 a.m.	Exhibit Set-Up
10:45 a.m. to Noon	Exhibits
Noon to 1:00 p.m.	Luncheon
1:00 to 2:00 p.m.	Exhibits
2:00 to 3:00 p.m.	HH & Hospice Roundtables
3:15 to 4:00 p.m.	Door Prize Giveaway
4:00 to 5:00 p.m.	Exhibit Tear-Down

Kansas Home Care & Hospice Association
2024 Annual Conference ~ September 25, 2024
Exhibitor Registration Form

Part One – Contract/Company Information

Company Name* _____ agrees to support KHCHA as indicated in Part Two of this registration form. *(Please list company name as it should appear on materials.)*

Remittance in the amount of \$ _____ is enclosed or will be sent by ____/____/2024.

Contact Person* _____ E-mail _____

Representative(s) to Attend _____

Primary Representative's E-mail _____

Product/Service Description *(10 words or less)* _____

Address* _____ City _____ State _____ Zip _____

Phone* _____ Website _____

**If contact information to be listed on promotional materials is different than the contact information listed above, please attach the additional information on a separate sheet.*

Make checks payable to: KHCHA
P.O. Box 696
De Soto, KS 66018

Credit card payments can be accepted online via QuickBooks Online®.
If you wish to pay by credit card, please list the email address to which an invoice should be sent: _____

Register early -- the Early Bird Discount expires April 1, 2024. Space is limited in the exhibit hallway, and exhibitors will be accepted and placed on a first-come basis. **Registration deadline: August 30, 2024. Cancellations must be in writing and are non-refundable after August 30, 2024.** For cancellations prior to August 30, KHCHA will retain — or charge — a \$25 processing fee. Refunds will be issued for exhibit space only. No refunds for sponsorship amounts beyond the value of the exhibit space.

Part Two – Options

Please read each section carefully and indicate your choice of options below and/or on the reverse side.

Exhibit Space ** – Wednesday, September 25, 2024

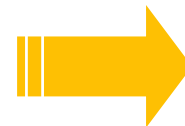
Early Bird Price (by April 1, 2024):

- KHCHA Member* \$ 465
Non-Member \$ 930

Rates after April 1, 2024:

- KHCHA Member* \$ 510
Non-Member \$ 1,020

Non-Profit Rate: \$ 380 *(please call the KHCHA office to see if you qualify)*



**** Want more? See our tiered sponsorship options on reverse – exhibit space included in sponsorship rates!**

Tiered Sponsorships – KHCHA Members ONLY* (For full advertising benefits, register by July 1)

GOLD - \$1200 (Limited to 2)

- For the 2024 KHCHA Annual Conference, as a Gold Sponsor you will receive:
 - **EXHIBIT SPACE**
 - Advertising space on the conference registration website July-Sept
 - Recognition from podium
 - Your logo highlighting your company on:
 - ✦ **The welcome page of our annual conference event app**
 - ✦ **Annual conference emails**
 - ✦ Signs as a sponsor of the evening social
 - ✦ A retractable banner displayed at the annual conference (Aug 1 deadline)
 - ✦ Social media
 - ✦ List of sponsors within annual conference event app
- In addition, as a Gold Sponsor you will:
 - Be listed as a Gold Sponsor on the KHCHA website from May 2024 through April 2025
 - Have your logo listed as a Gold Sponsor on a retractable banner displayed at all KHCHA Conferences from Sept 2024 through April 2025 (Aug 1 deadline)

SILVER - \$970

- For the 2024 KHCHA Annual Conference, as a Silver Sponsor you will receive:
 - **EXHIBIT SPACE**
 - **Advertising space on the conference registration website July-Sept**
 - Recognition from podium
 - Your logo highlighting your company on:
 - ✦ **Signs as a sponsor of the evening social**
 - ✦ A retractable banner displayed at the annual conference (Aug 1 deadline)
 - ✦ Social media
 - ✦ List of sponsors within the annual conference event app
- In addition, as a Silver Sponsor you will:
 - Be listed as a Silver Sponsor on the KHCHA website from May 2024 through April 2025
 - Have your logo listed as a Silver Sponsor on a retractable banner used at all KHCHA Conferences from Sept 2024 through April 2025 (Aug 1 deadline)

BRONZE - \$720

- For the 2024 KHCHA Annual Conference, as a Bronze Sponsor you will receive:
 - **EXHIBIT SPACE**
 - Recognition from podium
 - Your logo highlighting your company on:
 - ✦ A retractable banner displayed at the annual conference (Aug 1 deadline)
 - ✦ Social media
 - ✦ List of sponsors within annual conference event app
- In addition, as a Bronze Sponsor you will:
 - Be listed as a Bronze Sponsor on the KHCHA website from May 2024 through April 2025
 - Have your logo listed as a Bronze Sponsor on retractable banner used at all KHCHA Conferences from Sept 2024 through April 2025 (Aug 1 deadline)

Additional Options

Door Prize Yes No

Luncheon Tickets

(Registered exhibitors/sponsors receive one complimentary luncheon ticket for Wednesday, September 25. Additional tickets may be purchased.)

- Yes, we plan to use our complimentary luncheon ticket on Wednesday, September 25
- Yes, we would like to purchase additional tickets (enter quantities): _____ for Wed. at the cost of \$30/ticket.
- No, we will not be using any luncheon tickets.

Total Cost of Luncheon Tickets: \$ _____

* **The 2023-2024 KHCHA Associate Member Rate is only \$461.** For additional membership information, contact the KHCHA office at khcha@kshomecare.org or visit our website at www.kshomecare.org.